



2015-2016 Fiscal Year SPONSORSHIP OPPORTUNITIES

New Urban Arts is looking for sponsors! Can you or your organization offer any of the following?

- Event specific underwriting
• Studio specific underwriting
• Food donations to our Healthy Snack Initiative – year round
• Food donations for our Annual Event – April 2016
• Health and Wellness Staff Benefits
• Media Partnership

If so, we want you to be our sponsor!

Founded in 1997, New Urban Arts is a nationally-recognized community arts studio for high school students and emerging artists in Providence, Rhode Island. Our mission is to build a vital community that empowers young people as artists and leaders to develop a creative practice they can sustain throughout their lives.

To become a sponsor, select your desired level of support listed on the back of this form and fax to New Urban Arts at (401)273-8499, or email Connie Colvin at connie@newurbanarts.org.

Name: \_\_\_\_\_
Company Name: \_\_\_\_\_
Address: \_\_\_\_\_
City, State, Zip: \_\_\_\_\_
Phone: \_\_\_\_\_
E-mail: \_\_\_\_\_
Website: \_\_\_\_\_

BOARD OF DIRECTORS

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Sponsor our Annual Event!

*This is our biggest fundraising event of the year. There will be a speaking program, including presentations of award winners. Every year we have over 300 attendees, with outreach and promotion to over 3,000.*

Deadlines for Commitment

Levels 1-3: February 1, 2016

Levels 4-8: March 20, 2016

Sponsors will be listed in the Annual Event program book and on our website with recognition based on the value of their donation. Additional sponsorship benefits include:

- Level 1 - \$10,000+: Opportunity to speak during program, logo/name on cover, full page ad in program book, e-mail/website acknowledgement, inclusion on mailed invitation, and eight tickets to annual event
- Level 2 - \$3,000 to \$9,999: Full page centerfold ad in program book (only two available), e-mail/website acknowledgement, inclusion on mailed invitation, and six tickets to annual event
- Level 3 - \$2,500 to \$2,999: Full page ad in program book, e-mail/ website acknowledgement, inclusion on mailed invitation, and four tickets to annual event
- Level 4 - \$1,000 to \$2,499 (or in-kind food donation of equal value): Full page ad in program book, e-mail/website acknowledgment, and four tickets to annual event
- Level 5 - \$500 to \$999 (or in-kind food donation of equal value): Half-page in program book, e-mail/website acknowledgment, and four tickets to annual event
- Level 6 - \$250 to \$499 (or in-kind food donation of equal value): Quarter-page ad in program book and two tickets to annual event
- Level 7 - \$100 to \$249: Business Card ad in program book and two tickets to event (Underwriting only, not tax-deductible)
- Level 8 - \$50 to \$99: Listing in program book and one ticket to annual event (Underwriting only, not tax-deductible)  
Shout-out your favorite New Urban Arts volunteer in a surprise listing!

*In addition to our annual event, we also have three student art exhibits, one mentor art show, Cardboard Pancakes (a holiday art sale hosted at New Urban Arts), and various other community based events.*

Want more information on other events or initiatives you can sponsor? Check this box: